



# HERBALIFE®

Nutrition for a better life.



News Release

## **From Cristiano Ronaldo to Western Sydney Wanderers FC: Herbalife announces new nutrition sponsorship in Australia**

**AUSTRALIA, Sydney**, July 22, 2014 - One year after partnering with global football star Cristiano Ronaldo, Herbalife today announced its sponsorship of Western Sydney Wanderers FC, as Nutrition Partner.

The partnership is a significant one for Herbalife: Western Sydney Wanderers FC had a record-breaking inaugural season in 2012/13, with a 10-game winning streak, going on to win the A-League Premiers Plate and secure a 2014 AFC Champions League position. The sponsorship, to kick off with the A-League 2014/15 season on 10 October 2014, will see Herbalife support the team's performance through nutrition, and host programs and activities in conjunction with the club.

Herbalife is a global nutrition company that sells weight-management, nutrition and personal care products intended to support a healthy lifestyle. Herbalife sponsors more than 250 sporting events, teams and athletes around the world, including more than 20 national and international football teams.

Rod Taylor, general manager, Herbalife Australia and New Zealand, says, "As Nutrition Partner of the Western Sydney Wanderers, Herbalife continues to demonstrate its commitment to health and nutrition advocacy in Australia and New Zealand. Herbalife products are developed for the benefit of both professional athletes and those who choose to lead an active life in any way. We are thrilled to be supporting one of Australia's best performing A-League teams."

John Tsatsimas, Western Sydney Wanderers FC CEO, says the partnership is a perfect fit for the club: "Like Herbalife, our club promotes a healthy and active lifestyle, with some of our players already incorporating Herbalife products into their nutrition program. We are pleased our partnership with an international brand that is already so connected with football is now official."

The sponsorship is another major step for Herbalife in extending its reach in the Australian community, following the opening of its first Sydney Sales Centre at Sydney Olympic Park last month. Equipped with best-in-class facilities, the Centre is a hub for Herbalife distributors and customers attending nutritional education and fitness programs.

Herbalife products are sold in more than 90 countries to and through a network of independent distributors. For more information, visit [www.herbalife.com.au](http://www.herbalife.com.au)

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**To request an interview with Rod Taylor or John Tsatsimas, please contact:  
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### **About Herbalife**

Herbalife Ltd. (NYSE:HLF) is a global nutrition company that sells weight-management, nutrition, and personal care products intended to support a healthy lifestyle. Herbalife products are sold in more than 80 countries to and through a network of independent distributors. The company supports the Herbalife Family Foundation and its Casa Herbalife program to help bring good nutrition to children. Herbalife's website contains a significant amount of information about Herbalife, including financial and other information for investors



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at <http://ir.Herbalife.com>. The company encourages investors to visit its website from time to time, as information is updated and new information is posted.

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